KATE GILBERT

>>> +1 510.589.0924 or +34 623 267 362 . Kate@IAmKateGilbert.com. <<<



SUMMARY

Knowledgeable strategic commercial leader with experience on both the client and agency side with leading brands in the consumer medicine and biotechnology industry.

SKILLS & EXPERIENCE

- Strategic Business
 Planning
- Executive Leadership
- Interim / Fractional CMO / VP of Marketing
- Brand Development
- Direct to Consumer
- Digital Strategy
- Public Relations
- Practice Marketing
- Physician Marketing
- Market Research

- Product Management
- Product Launch
- Competitive Analysis
- International Marketing
- Team Mentorship
- Distributor Strategy

AGENCY / CONSULTANCY SIDE CLIENT SIDE hydrafacial MERZ AESTHETICS dyve Corporate CANDEL/ SINCLAIR SUNEVA Aesthetic & Women's Health **BELOTERO**[®] clear+ brilliant therma Paragard. CAVENDISH CLINIC hydrafacial fraxel OltraShape[®] VelaShape[®] III bellafill ellansé SILHOUETTE SOFT Skincare & Dermatology Claritv Refissa isn Ortho Dermatologics **Biotechnology / Life Science CIPHERGEN**[®] linkedin.com/in/gilbertk Koche The ProteinChip^{*} Company