

KATE GILBERT

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SUMMARY

Knowledgeable strategic commercial leader with experience on both the client and agency side with leading brands in the consumer medicine and biotechnology industry.

SKILLS & EXPERIENCE

- Strategic Business Planning
- Executive Leadership
- Interim / Fractional CMO / VP of Marketing
- Brand Development
- Direct to Consumer
- Digital Strategy
- Public Relations
- Practice Marketing
- Physician Marketing
- Market Research
- Product Management
- Product Launch
- Competitive Analysis
- International Marketing
- Team Mentorship
- Distributor Strategy

CLIENT SIDE

Corporate



Aesthetic & Women's Health



Skincare & Dermatology



Biotechnology / Life Science



AGENCY / CONSULTANCY SIDE



[linkedin.com/in/gilbertk](https://www.linkedin.com/in/gilbertk)